

ΕΡΑνεΚ 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION

DIGITAL step
DIGITAL UPGRADING OF ENTERPRISES



The enterprise **G. SKARKALAS & SONS S.A.** based in **Western Macedonia** region, has joined the Action "Digital Step" with a total budget of **84 million €**. The Action aims at the digital upgrading of very small, small and medium - sized enterprises.

The investment's total budget is **6.515,39 €** out of which **3.257,68 €** is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes investments in the following categories:

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, web development, e-shop services etc.
- ✓ Digital services (Digital advertising, e -security certifications, data entry and transfer etc.)

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship
- ✓ Creation /maintenance of high quality job positions

The support of ΕΡΑνεΚ proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.



European Union
European Regional
Development Fund



HELLENIC REPUBLIC
MINISTRY OF
DEVELOPMENT AND INVESTMENTS
SPECIAL SECRETARIAT FOR
ERDF, CF & ESF PROGRAMMES
MANAGING AUTHORITY OF ΕΡΑνεΚ



Partnership Agreement
2014 - 2020

Co-financed by Greece and the European Union

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MANAGING AUTHORITY
REGIONAL OPERATIONAL PROGRAMME
ΔΥΤΙΚΗ ΜΑΚΕΔΟΝΙΑ 2014-2020



SUPPORT OF MICRO AND SMALL ENTERPRISES AFFECTED BY COVID-19 PANDEMIC IN WESTERN MAKEDONIA

The enterprise **G. SKARKALAS & SONS S.A. | ANESIS HOTEL** with headquarters in the Region of Western Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union (EE) for the implementation of its project under the Action "Support micro and small enterprises affected by Covid-19 pandemic in Western Macedonia" under the framework of the Operational Program «Dytiki Macedonia» 2014-2020.

The Action is aimed at empowering micro and small enterprises in the Region of Western Macedonia in the form of a non-repayable grant to ensure sufficient liquidity to deal with the effects of the Covid-19 pandemic.

Investment's total budget is **40.000,00 €** (100% public expenditure). The Action is co-financed by Greece and the European Union - European Regional Development Fund.



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